

BACCALAUREATE PROGRAM TRANSFER FRAMEWORKS

for COMMUNICATIONS

<i>Programs (Majors) Offered in Communications*</i>	<i>Universities Offering the Programs</i>	<i>Degrees Offered</i>
Advertising	MuSU	BA/BS
	UK	BA/BS
	WKU	BA
Communications, General	MoSU	BA
	UK	BA/BS
	UL	BA
	WKU	BA
Corporate and Organizational Communication	MuSU	BA/BS
	WKU	BA
Journalism	EKU	BA
	MuSU	BA/BS
	NKU	BA
	UK	BA/BS
	WKU	BA
Photojournalism	WKU	BA
Public Relations and Organizational Communications	EKU	BA
	MuSU	BA/BS
	WKU	BA
Radio and Television Broadcasting	EKU	BA
	MuSU	BA/BS
	NKU	BA
	UK	BA/BS
	WKU	BA
Speech Communications and Human Relations	EKU	BA

* A separate framework is included in this section for each program (major) on the list.

ADVERTISING (CIP 09.0201)

TRANSFER MATRIX: Requirements of the Sending Institution

General Education Transfer Component (33 hours) + Institutional General Education (15 hours) = General Education Total (48 hours)
General Education Total (48 hours) + Specialty (12 hours) = Transfer Framework (60 hours)

NOTES: A shaded column indicates the college or university does not confer a baccalaureate degree in this program.
 However, course numbers in shaded columns indicate that the transfer framework may be completed at that institution.

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General Education courses may also be counted toward the major, a minor, or a second major.

An 'M' below indicates that a minor, second major, or area of concentration outside the major is required.

Foreign language may be required for the Bachelor of Arts (BA) degree.

An 'S' below indicates the program has restricted and/or limited admissions. The program may require an additional application process or have specific grade point average requirements for application and/or acceptance. Consult the college or university catalog for complete information about program requirements.

	EKU	KSU	MOSU	MUSU	NKU	UK	UL	WKU	CC
General Education Transfer Component -- 48 hours				M		M, S		M, S	
<i>Communication - 9 hrs</i>									
Written Communication - 6 hrs									
Oral Communication - 3 hrs									
<i>Humanities - 6 hrs</i>									
<i>Behavioral/Social Sciences - 9 hrs</i>									
<i>Natural Sciences - 6 hrs</i>									
<i>Mathematics - 3 hrs</i>									
Minimum College Algebra									
<i>Other Institutional General Education Requirements - up to 15 hrs</i>									
Specialty Transfer Component -- 12 hours									
Introduction to the Mass Media and Society - 3 hrs	COM 325	COM 205^	CMJN 110, CMAP 383	JMC 168	RTV 280 or JOU 370	ISC 161	COMM 305	JOUR 201	ISC 161 or CMS 269
Statistics - 3 hrs	STA 208	ECO 311 or SOC/PSY/POS	MATH 123	MAT 135	MAT 205	STA 200	MATH 109	MAT 203 or ECON 206	STA 200
Reporting/Writing - 3 hrs	COM 201	ENG 204	CMJN 201	JMC 194	JOU 130	JAT 204 or ISC 261	COMM 320	JOUR 202	JAT 204 or ISC 261
3 hrs above general education requirements (200 level or above) in humanities, behavioral/social sciences, natural sciences, or mathematics									

^ Course has prerequisite not included in framework; prerequisite meets institutional general education requirements

BACCALAUREATE PROGRAM TRANSFER FRAMEWORKS

for

MULTI / INTERDISCIPLINARY STUDIES

<i>Programs (Majors) Offered in Multi / Interdisciplinary Studies*</i>	<i>Universities Offering the Programs</i>	<i>Degrees Offered</i>
Agriculture/Home Economics Education, Communication, Leadership	UK	BS
Foreign Languages and International Economics	UK	BA
Interdisciplinary Studies	UK	BA/BS
	WKU	BA/BS
Mathematics and Computer Science	MoSU	BS

*A separate framework is included in this section for each program (major) on the list.

AGRICULTURE / HOME ECONOMICS EDUCATION, COMMUNICATION, LEADERSHIP -- CIP 30.9999.05

TRANSFER MATRIX: Requirements of the Sending Institution

General Education Transfer Component (33 hours) + Institutional General Education (15 hours) = General Education Total (48 hours)

General Education Total (48 hours) + Specialty (12 hours) = Transfer Framework (60 hours)

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However, course numbers in shaded columns indicate that the transfer framework may be completed at that institution.

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General Education courses may also be counted toward the major, a minor, or a second major.

	EKU	KSU	MOSU	MUSU	NKU	UK	UL	WKU	CC
General Education Transfer Component -- 48 hours									
<i>Communication - 9 hrs</i>									
Written Communication - 6 hrs									
Oral Communication - 3 hrs									
<i>Humanities - 6 hrs</i>									
<i>Behavioral/Social Sciences - 9 hrs</i>						GEN 101 & 102			GEN 101 & 102
<i>Natural Sciences - 6 hrs</i>									
<i>Mathematics - 3 hrs</i>									
Minimum College Algebra									
<i>Other Institutional General Education Requirements - up to 15 hrs</i>									
Specialty Transfer Component -- 12 hours									
Business or Technical Writing - 3 hrs						ENG 203 or 204			ENG 203 or 204
Human Nutrition - 3 hrs						NFS 101			NFS 101
Consumer Issues - 3 hrs						FAM 250			FAM 250
Option-Related Course - 3 hrs						JAT 101			JAT 101
Communication or Education or						AG 281 or (FAM 251 or 252)			AG 281 or (FAM 251 or 252)
Public Service/Leadership						PS 101			PS 101

COMMUNICATIONS, GENERAL (CIP 09.0101)

TRANSFER MATRIX: Requirements of the Sending Institution

General Education Transfer Component (33 hours) + Institutional General Education (15 hours) = General Education Total (48 hours)
General Education Total (48 hours) + Specialty (12 hours) = Transfer Framework (60 hours)

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An 'M' below indicates that a minor, second major, or area of concentration outside the major is required.

Foreign language may be required for the Bachelor of Arts (BA) degree.

An 'S' below indicates the program has restricted and/or limited admissions. The program may require an additional application process or have specific grade point average requirements for application and/or acceptance. Consult the college or university catalog for complete information about program requirements.

	EKU	KSU	MOSU	MUSU	NKU	UK S, M	UL	WKU M	CC
General Education Transfer Component -- 48 hours									
<i>Communication - 9 hrs</i>									
Written Communication - 6 hrs									
Oral Communication - 3 hrs									
<i>Humanities - 6 hrs</i>									
<i>Behavioral/Social Sciences - 9 hrs</i>									
<i>Natural Sciences - 6 hrs</i>									
<i>Mathematics - 3 hrs</i>									
Minimum College Algebra									
<i>Other Institutional General Education Requirements - up to 15</i>									
Specialty Transfer Component -- 12 hours									
Introduction to Communication and Mass Communication - 6 hrs	BEM 225 & COM 200	COM 205^ & COM 210	SPCH 220 & CMJN 110	COM 201 & JMC 168	JOU/RTV 100 & RTV 205	COM 249 or JAT & COM 101	COMM 201 & COMM 305	BCOM 185 & BCOM 201	COM 249 or JAT & COM 101
Writing for the Mass Media - 3 hrs	COM 201	ENG 204	CMJN 201	JMC 194	RTV 260	JAT 204	COMM 320	JOUR 202	JAT 204
Foreign Language* - 3 hrs	3 hrs	3 hrs	3 hrs	3 hrs	3 hrs	3 hrs	3 hrs	3 hrs	3 hrs

*Competence through intermediate (2nd year) level of a foreign language may be required; foreign language credits may partially meet some general education requirements.

^ Course has prerequisite not included in framework; prerequisite meets institutional general education requirements

CORPORATE AND ORGANIZATIONAL COMMUNICATION CIP (09.9999.03)

TRANSFER MATRIX: Requirements of the Sending Institution

General Education Transfer Component (33 hours) + Institutional General Education (15 hours) = General Education Total (48 hours)
General Education Total (48 hours) + Specialty (12 hours) = Transfer Framework (60 hours)

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 However, course numbers in shaded columns indicate that the transfer framework may be completed at that institution.

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An 'M' below indicates that a minor, second major, or area of concentration outside the major is required.

Foreign language may be required for the Bachelor of Arts (BA) degree.

	EKU	KSU	MOSU	MUSU	NKU	UK	UL	WKU	CC
General Education Transfer Component -- 48 hours				M					
<i>Communication - 9 hrs</i>									
Written Communication - 6 hrs									
Oral Communication - 3 hrs									
<i>Humanities - 6 hrs</i>									
<i>Behavioral/Social Sciences - 9 hrs</i>									
<i>Natural Sciences - 6 hrs</i>									
<i>Mathematics - 3 hrs</i>									
Minimum College Algebra									
<i>Other Institutional General Education Requirements - up to 15 hrs</i>									
Specialty Transfer Component -- 12 hours									
Bus. Communication/Writing - 3 hours				OSY 215	ENG 340	ENG 203		ENG 306	CMS 152
Speech Writing/Analysis - 3 hours				COM 361	SPE 240	ISC 261		SCOM 343	ISC 261
Persuasive Communication - 3 hours				COM 461	SPE 340	COM 287		SCOM 346	COM 287
Business course - 3 hours chosen from list				ACC 200; CIS 243; CSC 199; ECO 230, 231	ACC 200, ECO 200 or 201, IFS 205	ACC 201; STA 291; ECO 201, 202; CIS 100; CS 101		ACCT 200; ECON 202, 203, 206; CS 145, 241	ACC 201; STA 291; ECO 201, 202; CIS 100; CS 101

BACCALAUREATE PROGRAM TRANSFER FRAMEWORKS

for ART (VISUAL AND PERFORMING ARTS)

<i>Programs (Majors) Offered in Art*</i>	<i>Universities Offering the Programs</i>	<i>Degrees Offered</i>
Art History, Criticism and Conservation	UK	BA
	UL	BA
Arts Management	UK	BA
Drama/Theater Arts, General	EKU	BA, BFA
	MoSU	BA
	MuSU	BA/BS
	NKU	BA, BFA
	UK	BA, BFA
	UL	BA, BFA
	WKU	BA, BFA
Fine/Studio Arts	EKU	BA, BFA
	KSU	BA
	MoSU	BA
	MuSU	BA/BS, BFA
	NKU	BA, BFA
	UK	BA, BFA
	UL	BA, BFA
	WKU	BA, BFA
Graphic Design, Commercial Art and Illustration	NKU	BA
	WKU	BFA
Individualized Studies	UK	BA
Interior Design	UK	BA
	UL	BS
Music (Liberal Arts)	MuSU	BA
	WKU	BA
Music, General	EKU	BA, BM
	KSU	BM
	MoSU	BA, BM
	MuSU	BM
	NKU	BA, BM
	UL	BA/BME
	WKU	BM
Music - General Performance	UK	BM
	UL	BM
Music History and Literature	UK	BA
	UL	BA, BM
Music Theory and Composition	UL	BM
Visual and Performing Arts	WKU	BFA

*A separate framework is included in this section for each program (major) on the list.

GRAPHIC DESIGN, COMMERCIAL ART AND ILLUSTRATION -- CIP 50.0402

TRANSFER MATRIX: Requirements of the Sending Institution

General Education Transfer Component (33 hours) + Institutional General Education (15 hours) = General Education Total (48 hours)

General Education Total (48 hours) + Specialty (12 hours) = Transfer Framework (60 hours)

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The General Education Transfer Component should be completed according to the general education requirements for this major at the sending institution, unless specific course recommendations are listed.

General Education courses may also be counted toward the major, a minor, or a second major.

Foreign Language may be required for a Bachelor of Arts (BA) degree.

An 'M' below indicates that a minor, second major, or area of concentration outside the major is required.

	EKU	KSU	MOSU	MUSU	NKU	UK	UL	WKU	CC
General Education Transfer Component -- 48 hours					M				
<i>Communication - 9 hrs</i>									
Written Communication - 6 hrs									
Oral Communication - 3 hrs									
<i>Humanities - 6 hrs</i>					ART 103			ART 106	A-H 106
<i>Behavioral/Social Sciences - 9 hrs</i>									
<i>Natural Sciences - 6 hrs</i>									
<i>Mathematics - 3 hrs</i>									
Minimum College Algebra									
<i>Other Institutional General Education Requirements - up to 15 hrs</i>									
Specialty Transfer Component -- 12 hours									
Art- Two Dimensional Design - 3 hrs					ART 121			ART 130	A-S 102
Art- Three Dimensional Design - 3 hrs					ART 122			ART 131	A-S 103
Art- Drawing - 3 hrs					ART 310			ART 140	ATS 200
Art- Labs - 3 hrs					ART 210 or 240			ART 220, 250, 260, 270, or 280	A-S 215 or ART 245

JOURNALISM (CIP 09.0401)

TRANSFER MATRIX: Requirements of the Sending Institution

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	M			M	M	M, S		M, S	
General Education Transfer Component -- 48 hours									
<i>Communication - 9 hrs</i>									
Written Communication - 6 hrs									
Oral Communication - 3 hrs									
<i>Humanities - 6 hrs</i>									
<i>Behavioral/Social Sciences - 9 hrs</i>									
<i>Natural Sciences - 6 hrs</i>									
<i>Mathematics - 3 hrs</i>									
Minimum College Algebra									
<i>Other Institutional General Education Requirements - up to 15 hrs</i>									
Specialty Transfer Component -- 12 hours									
Reporting/Writing - 3 hrs	COM 201	ENG 204	CMJN 201	JMC 194	JOU 130	JAT 204		JOUR 202	JAT 204
Mass Media and Society - 3 hrs	COM 200	COM 205 [^]	CMJN 110	JMC 168	JOU/RTV 100	JAT 101 or COM 249		JOUR 201	JAT 101 or COM 249
Advertising - 3 hrs	COM 325	COM 308	CMAJ 383	JMC 394	JOU 370	ISC 161		JOUR 341	CMS 269 or ISC 161
Photography - 3 hrs	JOU 325	ART 307	CMJN 285	JMC 283	ART 290	JAT 387		JOUR 231	CMS 157

[^] Course has prerequisite not included in framework; prerequisite meets institutional general education requirements

PHOTOJOURNALISM (CIP 09.9999.01)

TRANSFER MATRIX: Requirements of the Sending Institution

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General Education Transfer Component -- 48 hours									
<i>Communication - 9 hrs</i>									
Written Communication - 6 hrs									
Oral Communication - 3 hrs									
<i>Humanities - 6 hrs</i>									
<i>Behavioral/Social Sciences - 9 hrs</i>									
<i>Natural Sciences - 6 hrs</i>									
<i>Mathematics - 3 hrs</i>									
Minimum College Algebra									
<i>Other Institutional General Education Requirements - up to 15 hrs</i>									
Specialty Transfer Component -- 12 hours									
Journalism and Society - 3 hrs	COM 200		CMJN 110	JMC 168	JOU/RTV 100	JAT 101, COM 249	COM 305	JOUR 201	JAT 101, COM 249
Reporting/Writing - 3 hrs	COM 201		CMJN 201	JMC 194	JOU 130	JAT 204	COMM 320	JOUR 202	JAT 204
World Regional Geography - 3 hrs	GEO 345		GEO 300	GSC 110	GEO 101	GEO 152	GEOG 201	GEOG 110	GEO 152
American Government or State/Local Government - 3 hrs	POL 101, 333		GOVT 141, 242	POL 140, 240	PSC 100, 101	PS 101, 255	POLS 201 or 306	GOVT 110, 210	PS 101, 255

PUBLIC RELATIONS AND ORGANIZATIONAL COMMUNICATIONS (CIP 09.0501)

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General Education Transfer Component -- 48 hours									
<i>Communication - 9 hrs</i>									
Written Communication - 6 hrs									
Oral Communication - 3 hrs									
<i>Humanities - 6 hrs</i>									
<i>Behavioral/Social Sciences - 9 hrs</i>									
<i>Natural Sciences - 6 hrs</i>									
<i>Mathematics - 3 hrs</i>									
Minimum College Algebra									
<i>Other Institutional General Education Requirements - up to 15 hrs</i>									
Specialty Transfer Component -- 12 hours									
Mass Media and Society - 3 hrs	COM 200	COM 205^	CMJN 110	JMC 168	JOU/RTV 100	COM 249, JAT 101		JOUR 201	COM 249, JAT 101
Writing/Reporting - 3 hrs	COM 201	ENG 204	CMJN 201	JMC 194	JOU 130	JAT 204		JOUR 202	JAT 204
Photography - 3 hrs	JOU 325 or TEC 315	ART 307	CMJN 285	JMC 283	ART 290	JAT 387		JOUR 231	CMS 157
3 hrs above general education requirements (200 level or above) in humanities, behavioral/social sciences, natural sciences, or mathematics									

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RADIO AND TELEVISION BROADCASTING (CIP 09.0701)

TRANSFER MATRIX: Requirements of the Sending Institution

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				M		M, S		M	
General Education Transfer Component -- 48 hours									
<i>Communication - 9 hrs</i>									
Written Communication - 6 hrs									
Oral Communication - 3 hrs									
<i>Humanities - 6 hrs</i>									
<i>Behavioral/Social Sciences - 9 hrs</i>									
<i>Natural Sciences - 6 hrs</i>									
<i>Mathematics - 3 hrs</i>									
Minimum College Algebra									
<i>Other Institutional General Education Requirements - up to 15 hrs</i>									
Specialty Transfer Component -- 12 hours									
Introduction to Media/Broadcasting - 3 hrs	BEM 225		CMJN 110	JMC 168	JOU/RTV 100	JAT 101		BCOM 185	JAT 101
Production - 3 hrs	BEM 240		CMEM 250	JMC 270	RTV 210 or 150	JAT 312		BCOM 261	CMS 105
Mass Media Theory/Issues - 3 hrs	COM 200		CMEM 344	JMC 330	RTV 250	JAT 201		BCOM 201	JAT 201
Advertising - 3 hrs	COM 325		CMAF 383	JMC 294	RTV 280	ISC 161		JOUR 341	CMS 269

SPEECH COMMUNICATIONS AND HUMAN RELATIONS (CIP 09.9999.02)

TRANSFER MATRIX: Requirements of the Sending Institution

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Foreign language may be required for the Bachelor of Arts (BA) degree.

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General Education Transfer Component -- 48 hours									
Communication - 9 hrs									
Written Communication - 6 hrs									
Oral Communication - 3 hrs									
Humanities - 6 hrs									
Behavioral/Social Sciences - 9 hrs									
Natural Sciences - 6 hrs									
Mathematics - 3 hrs									
Minimum College Algebra									
Other Institutional General Education Requirements - up to 15 hrs									
Specialty Transfer Component -- 12 hours									
Introduction to Communication - 3 hrs	SPE 100*	COM 205	SPCH 110*	COM 201	SPE 101*	COM 101	COMM 111*	BCOM 201	COM 101*
Interpersonal Communication - 3 hrs	SPE 200	SPE 103*	SPCH 310	COM 181*	SPE 220	COM 252*	COMM 115*	SCOM 148	COM 252*
Argumentation - 3 hrs	SPE 205	SPE 201	SPCH 382	COM 251	SPE 210	COM 283	COMM 304	SCOM 245	COM 283
Introductory Psychology - 3 hrs	PSY 202	PSY 200*	PSY 154*	PSY 180*	PSY 100*	PSY 100*	PSYC 201*	PSY 100*	PY 110* or PSY 100*
Business and Professional Speaking or Small Group Communication - 3 hrs	SPE 300 or SPE 310	SPE 200	SPCH 370			COM 325		SCOM 161	
				COM 353	SPE 230	COM 281*	COMM 312*		COM 281*

*Course may also meet institutional general education requirements.

When one or more courses included in the specialty component may be used to meet institutional general education requirements, consult the catalog and/or an advisor of the institution you are attending to determine which additional courses should be taken.